

L'OREAL FOR THE FUTURE





### No.1

### BEAUTY GROUPE WORLDWIDE(1)

150+
COUNTRIES

90,000 EMPLOYEES

37
GLOBAL BRANDS

694
PATENTS REGISTERED

€43.5B

€6.4<sub>B</sub>

(1) ) Source: Beauty's Top 100, WWD, April 2024, based on 2023 sales.









WesSaint/aurent





**ARMANI** 



KÉRASTASE









Aēsop.

**BIOTHERM** 

## BEST BRAND PORTFOLIO IN THE INDUSTRY



VALENTINO

**PRADA** 

MIU MIU

**JACQUEMUS** 

Dr.G







VICHY

MUGLER

RALPH LAUREN



AZZARO

Maison Margiela

VIKTOR®ROLF

skinbe+ter



essie

Mixa

⊌matrix





DIESEL



**PRADA** 

LANCÔME

WesSaint/Aurent

HR



**BIOTHERM** 

VALENTINO

**ARMANI** 

ud

URBAN DECAY

Aesop<sub>®</sub>

L'ORÉAL PARIS



Dr.G









### L'ORÉAL KOREA

"BRING THE BEST OF L'ORÉAL TO KOREA & THE BEST OF KOREA TO THE WORLD"

2,000 EMPLOYEES

17 **BRANDS** 

K-BEAUTY BRANDS

**KOREA** INNOVATION **CENTER** 

56% **E-COMMERCE** 

100% **RENEWABLE ENERGY CERTIFIED** 

### SUSTAINABILITY JOURNEY AT L'ORÉAL

FIRST INDUSTRIAL ENVIRONMENTAL TARGETS

LAUNCH OF OUR 1ST SUSTAINABILITY PROGRAM FIRST SBTI COMMITMENT VALIDATED

T DEFINITION OF A LONG TERM CLIMATE TRAJECTORY LAUNCH OF OUR 2<sup>ND</sup> SUSTAINABILITY

SBTI VALIDATION OF OUR NEW NET ZERO PATHWAY

2009

2013

2017

2019

2020

**MAY 2024** 

SHARING BEAUTY WITH ALL



BUSINESS 1.5°C





SCIENCE BASED TARGETS



### L'OREAL FOR THE FUTURE: 4 PILLARS



Steward the Climate Transition





Safeguard Nature





Drive Circularity





Support Communities





### L'OREAL FOR THE FUTURE 2024 ENVIRONMENTAL RESULTS

97%

renewable energy for our operated sites

53%

of the water used in our industrial processes came from recycled and reused water

66%

of our ingredients in formulas were biobased, derived from abundant minerals or from circular processes 37%

of the plastics used in packaging were from either recycled or biobased sources

92%

of the biobased ingredients for formulas and packaging materials were traceable and came from sustainable sources





### L'OREAL FOR THE FUTURE 2024 SOCIAL IMPACT RESULTS

4.5 M

>4.8 M

people have benefitted from our brands' social commitment programs

women and girls were helped through the L'Oreal Fund for Women

71,349

>200 M€

people have been helped from disadvantaged communities gain access to employment.

of fund is allocated for society and environment

### OUR ENVIRONMENTAL AND SOCIAL PERFORMANCE

Climate Forests Water

**TICDP** 

**A List** 2024

CPD: AAA RATING FOR THE NINTH CONSECUTIVE YEAR



TOP 100 OF THE FTSE DIVERSITY & INCLUSION INDEX



ETHISPHERE: WORLD'S MOST ETHICAL COMPANY FOR THE 16TH TIME



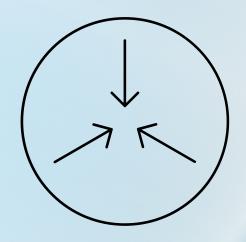
#9 IN
EQUILEAP
GENDER
EQUALITY
RANKING



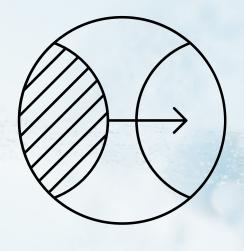
ECOVADIS
PLATINUM
MEDAL IN 2025



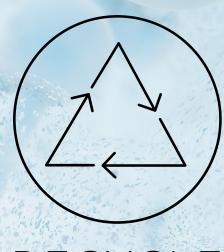
### FROM 3R POLICY TO DEVELOPMENTS



REDUCE BY REDESIGN | RESIZE | REUSE



REPLACE

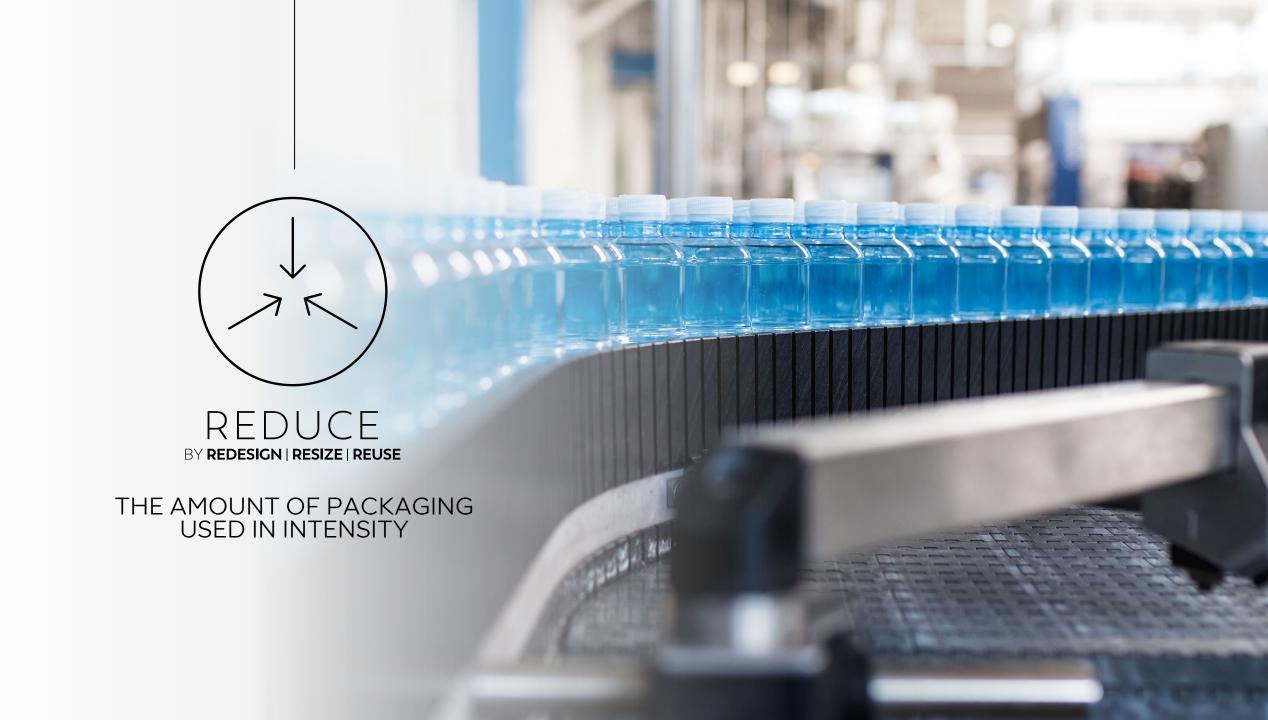


RECYCLE

**QUANTITY OF RESOURCES** 

QUALITY PROFILE OF RESOURCES

**USAGE AFTER USE** 



# REDUCING PACKAGING INTENSITY: LIGHT-WEIGHT



-31%

LANCÔME RENERGIE H.P.N CREAM



-15%

LANCÔME LA VIE EST BELLE EAU DE PARFUM



-7%

L'ORÉAL PARIS WRINKLE EXPERT



-20%

CERAVE
DAILY MOISTURIZING LOTION



-9.2%

GARNIER ULTRA DOUX

### REDUCING PACKAGING INTENSITY: REFILL



-61%

KIEHL'S ULTRA FACIAL CREAM



-42%

LANCÔME ABSOLUE CRÈME RICHE



-34%

LANCÔME GÉNIFIQUE ULTIMATE



-32%

YSL BEAUTY PURE SHOTS NIGHT REBOOT SERUM



**-47%** 

GIORGIO ARMANI BEAUTY CREMA NERA



**-46%** 

SHISEIDO FUTURE SOLUTION LX TOTAL REGENERATING CREAM

### REDUCING PACKAGING INTENSITY: REFILL



-29%

L'Oréal Paris Extraordinary Oil Hair Mask



-40%

Kerastase Elixir Ultime Hair Oil

### **WORLD REFILL DAY CAMPAIGN**

To coincide with World Refill Day on June 16<sup>th</sup>, L'Oréal Group brands announced a joint commitment to encourage consumers to 'Join the Refill Movement'









# REPLACING THE USE OF VIRGIN PLASTIC BY PCR

100%
PCR PET
BOTTLE



KIEHL'S CALENDULA HERBAL-EXTRACT TONER



L'ORÉAL PARIS ELVIVE EXTRAORDINARY OIL SHAMPOO



KÉRASTASE BAIN LUMIÈRE SHAMPOO

PCR: POST-CONSUMER-RECYCLED



CERAVE MOISTURIZING LOTION



SHU UEMURA
ULTIME8 SUBLIME BEAUTY
CLEANSING OIL



L'ORÉAL PARIS L'ORÉAL MEN EXPERT AMINO CLEAR



MAYBELLINE NEW YORK EYE + LIP MAKEUP REMOVER

# REPLACING THE USE OF VIRGIN GLASS BY PCR

PCR: POST-CONSUMER-RECYCLED



15% PCR GLASS BOTTLE

GIORGIO ARMANI MY WAY EAU DE PARFUM



**20%** PCR GLASS BOTTLE

RALPH LAUREN POLO EARTH



15% PCR GLASS BOTTLE

LANCÔME GÉNIFIQUE ULTIMATE



25%PCR GLASS JAR

LANCÔME ABSOLUE CRÈME RICHE



25% PCR GLASS BOTTLE

LANCÔME TEINT IDOLE ULTRA WEAR FOUNDATION

# THE WORLD'S FIRST COMMERCIALLY PRODUCED BIORECYCLED COSMETIC BOTTLE

BIOTHERM WATERLOVERS SUN MIST



100%

BIORECYCLED PLASTIC USING CARBIOS ENZYMATIC BIORECYCLING PROCESS

Five-fold

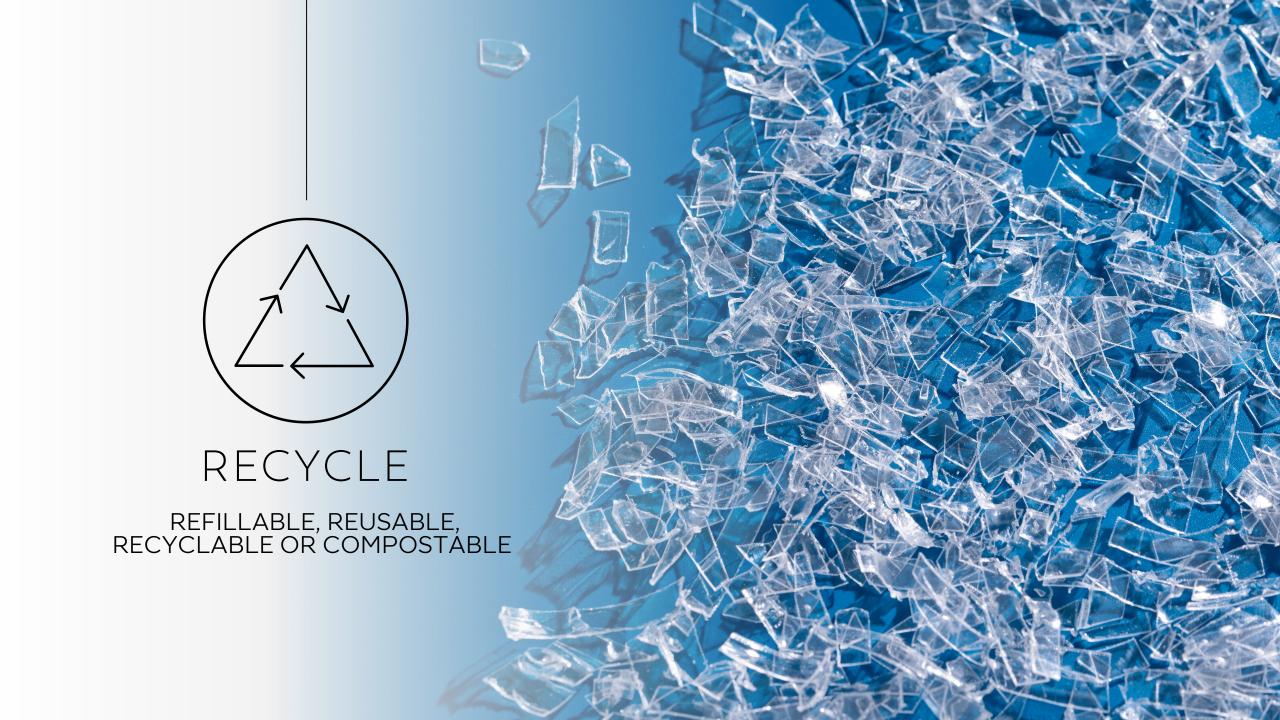
INCREASE IN CIRCULARITY THAN TRADITIONAL RECYCLING

-90%

IN CO2 EMISSIONS COMPARED WITH VIRGIN PLASTIC

븇엧턟 엄삄

https://www.youtube.com/watch?v=\_ZawbsJCO5k



# REMOVAL OF RECYCLABILITY DISRUPTORS

#### REDUCING METALLIZED DECORATION AREA



### **DEVELOPMENT OF METAL FREE PUMPS**



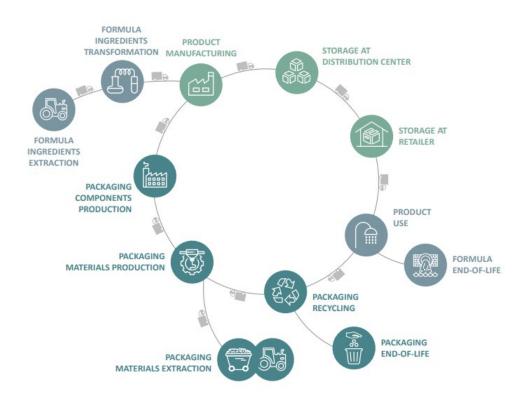
### SUSTAINABLE PRODUCT OPTIMISATION TOOL

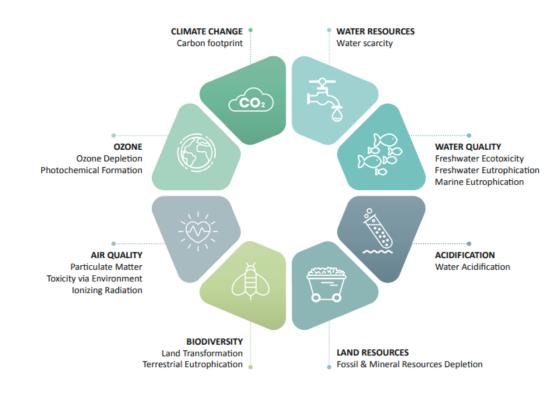
All new or revised L'Oréal products have been evaluated with SPOT since 2017. **98%** of new or updated products had an improved environmental profile in 2024.





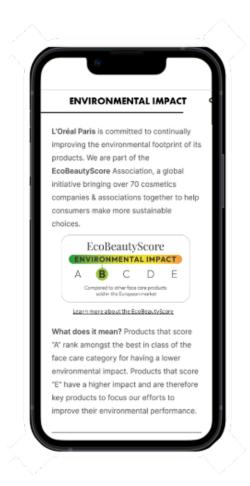
#### **EUROPEAN PRODUCT ENVIRONMENTAL FOOTPRINT**





### **ECO BEUATY SCORE**

EBS is a collaboration of more than 70 contributors accounting for 60% of global cosmetic market to develop an industry-wide environmental impact assessment and scoring system for cosmetic products.



**MAJOR GROUPS & COSMETICS SMES:** 



**REGIONAL & NATIONAL ASSOCIATIONS:** 







**SUPPORTED BY:** 









### **JOIN FORCES**





- A collective initiative to shape the future of sustainable packaging
- Since 2018





- L'Oréal as a Partner of EMcA since 2017
- Global Commitment signed in 2018
- Member of the Advisory-Board





 L'OREAL Active in Streams - Design Golden Rules, EPR, REUSE, Chemical Recycling etc.

### **SCALING BREAKTHROUGH SOLUTIONS**

We will further catalyse new breakthrough technologies, in support of our sustainability transformation.

#### SUSTAINABLE INNOVATION ACCELERATOR



#### **BIG BANG BEAUTY TECH INNOVATION PROGRAM**



