

# THE WORLD BANK Environment, Natural Resources & Blue Economy

### **Challenges of Plastics Problem in** the ASEAN countries and the Role of the World Bank

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### **Context** Solid Waste Generation and Disposal Method by Income

### Increasing waste and quality of waste management is a challenge in low-and-middle-income countries

- Largest increase in waste generation is expected in LMICs and LICs
- Most of the waste in LICs and LMICs is improperly managed in open dumps (over 90% and 60% respectively)



Estimated Waste Generation by Country Income Classification



### Disposal Methods Share by Country Income Category

World Bank IEG, An Evaluation of the World Bank Group's Support for Municipal Solid Waste Management (2010–20)



### **Background** Waste Generation and Plastic Waste

The volume of solid waste across ASEAN has increased rapidly and is projected to increase Plastics comprise significant portion of the waste in the region



Projected Global Waste Generation by Region

Proportion of Plastic Waste in Southeast Asia



\* There is variation depending on sources.

Plastic Waste in Southeast Asia, UNESCAP, 2020; Asia Waste Management Outlook, UNEP, 2017; Plastic Waste Material Flow Analysis for Thailand, WB, 2021



What a Waste 2.0, World Bank, 2018



### **Background** Plastic Pollution in Southeast Asia Region

More than half of waste in the region is uncollected and less than half of the collected waste is treated Plastic pollution in the region contributes significantly to the global marine plastic pollution



ASEAN Regional Action Plan for Combating Marine Debris in the ASEAN Member States, ASEAN Secretariat, 2021



Source: Meijer et al. (2021). More than 1000 rivers account for 80% of global riverine plastic emissions into the ocean. Science Advances. CC BY





### **Background** Comprehensive Impact of Plastic Waste

Impact of mismanaged plastic waste is significant across sectors and layers with damages to economies, ecosystems, and food security

Economies, Sectors	Ecosystems, Biodiversity	Food Security
The cost of ocean plastics to tourism, fishing and shipping industries in APEC economies along was \$10.8 billion in 2015	Damage caused by plastics to marine ecosystems estimated to be at least \$13 billion per year	In Makassar fish market, plastic found in 28% of individual fish and in 55% of species sampled





# WB role towards analytics and policies



# **WB role towards analytics and policies** Analytical Support for Countries in Southeast Asia

WB supports ASEAN uncover opportunities and overcome barriers related to plastic waste.

### Supported development of regional action plan to manage plastic waste

**Regional Action Plan (RAP)** 

- Identified waste reduction, collection and recycling as key elements of action plan across the plastic value chain
- Aims to achieve waste management through four pillars (policy support and planning; research, innovation, and capacity building; public awareness, education, and outreach; and private sector engagement)



### **Economics of Plastics Management**

- Less than 25% of the total amount of key plastics resins available for recycling in Thailand, Malaysia and the Philippines are recycled
- More than 75% of the material value of plastics is lost (valued at nearly US\$6 billion per year across all three countries)
   → Untapped business opportunity





Key A	ctior	ns in	ELEMENTS OF THE WAST	E VALUE CHAIN	
Regio	nal A	Action Pl	an Reducing inputs into the system	Enhancing collection and minimizing leakage	Creating value for waste reuse
FRAMEWORK COMPONENTS		Policy support and planning	<ol> <li>Quiding Principles for Phasing out select Single-use Plastics</li> <li>Best Practice Manual for Development of Minimum Standards &amp; Technical Requirements for Plastic Packaging &amp; Labelling</li> </ol>	<ol> <li>Regional Guidebook on Financial Mechanisms for Investments in Plastic Waste Management</li> <li>Best Practice Manual for Reducing, Collection and Treatment of Sea- Based Litter</li> </ol>	3. Regional Guidebook on Standards for Responsible Plastic Waste Trade, Sorted Plastics Waste, and Recycled Plastics
		Research, innovation and capacity building	<ul> <li>5. Regional Stocktaking of Green Public Procurement</li> <li>8. Strengthen ASEAN Regional Knowledge Network on Marine Plastics</li> <li>9. Regional Study on Microplastics</li> </ul>	<ul> <li>7. Guidebook for Common Methodologies for Assessment and Monitoring of Marine Litter</li> <li>10. Coordinate Regional Training Programs on Plastics and Waste Management</li> </ul>	ASEAN Regional Action Plan for COMBATING MARINE DEBRIS in the ASEAN Member States (2021-2025)
	6666	Public awareness, education, and outreach	11. Behavioral Change Communication Strategy Playbook	12.Enhance Regional Awareness for Consumers of Labeling of Plastics and Packaging	
		Private sector engagement		13. Establish a Regional Platform for EPR Knowledge and Implementation Support	14. Establish a Regional Platform to Support Innovation and Investments in Plastics and Plastic Waste Management

# **WBG Country Support** Marine Plastics Activities in the Philippines



**Plastics monitoring on the Pasig River** 

- Policy option analysis
- 3
- Market study on plastics circularity challenges and opportunities



SWM municipal investment plans



Support for development of Single use Plastics Phase Out Roadmap





### **WBG Country Support** Field Surveys: Top 10 Plastics Found in the Environment



**Barangay San Jose** 



Guadalupe Viejo

Barangay Bagong Ilog

Balisampan Creek



Fieldwork

Photos



### **WBG Country Support** Field Surveys: Top 10 Plastics Found in the Environment

Top 10 Most Common Waste Types by Count



#### Waste Items Per Quadrant





### **Ongoing Program and Analytical Work** Environment and Climate Change Innovation in East Asia

Supports ASEAN Regional Action Plan (RAP) for Combating Marine Debris by improving knowledge on innovative solutions and closing the gap between entrepreneurs and potential investors



illar I: Enhancing Cooperation on Carbon ricing among ASEAN Member States.

**Pillar 2:** Boosting Regional Knowledge on Innovations to Combat Plastics Pollution

Activities

Improving regional knowledge on innovative plastic solutions (focus on upstream)

Enhancing Regional Collaboration on Innovation Across ASEAN (regional innovation platform)

Piloting Innovative Remote Sensing Technology in Indonesia





### **Ongoing Project** Southeast Asia Regional Program on Combating Marine Plastics (SEA-MaP)

**Program Development Objective**: Reduce plastics consumption, increase recycling, and minimize leakages to prevent land- and sea-based marine plastics pollution in Southeast Asia

**Development Objectives for the ASEAN Project**: Strengthen the plastics polices and regulatory frameworks and promote innovative solutions to help reduce plastic pollution in Southeast Asia.

Component 1.	Component 2.	Component 3.
Strengthening Regional Policies and Institutions for Plastics Circularity	Establishing Regional Platforms to Promote Innovations, Knowledge, and Partnerships for Plastics Circularity	Project Management







RAP Actions supported by SEA-MaP		s supported by	ELEMENTS OF THE WASTE VALUE CHAIN		
			Reducing inputs into the system	Enhancing collection and minimizing leakage	Creating value for waste reuse
FRAMEWORK COMPONENTS		Policy support and planning	2. Guiding Principles for Phasing out select Single-use Plastics	1. Regional Guidebook on Financial Mechanisms for Investments in	3. Regional Guidebook on Standards for Responsible Plastic
			<ul><li>4. Best Practice Manual for</li><li>Development of Minimum Standards</li><li>&amp; Technical Requirements for Plastic</li><li>Packaging &amp; Labelling</li></ul>	Plastic Waste Management 6. Best Practice Manual for Reducing, Collection and Treatment of Sea-Based Litter	Waste Trade, Sorted Plastics Waste, and Recycled Plastics
			5. Regional Stocktaking of Green Public Procurement		
		Research, innovation and	8. Strengthen ASEAN Regional Knowledge Network on Marine Plastics	7. Guidebook for Common Methodologies for Assessment and Monitoring of Marine Litter	
	capacity building	9. Regional Study on Microplastics	10. Coordinate Regional Training Programs on Plastics and Waste Management		
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### Closing: Regional Collaboration and Knowledge Transfer

- Waste and plastics issues in the region is expected to increase
- Plastics and overall waste are a concern for other environmental, health and economic reasons
- WBG is providing regional and country level support (analytics, action plans, and investments)
- Sharing of knowledge and capacity building in countries with high plastics pollution issue is key
- Technological, policy and implementation know-how of countries with advanced waste management systems will be valuable



# THANK YOU



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